

# Creating Barrier-Free Transfer at 4-Year Private Colleges/Universities

*Overcoming External & Institutional Obstacles:  
Demographics, Misperceptions and More!*

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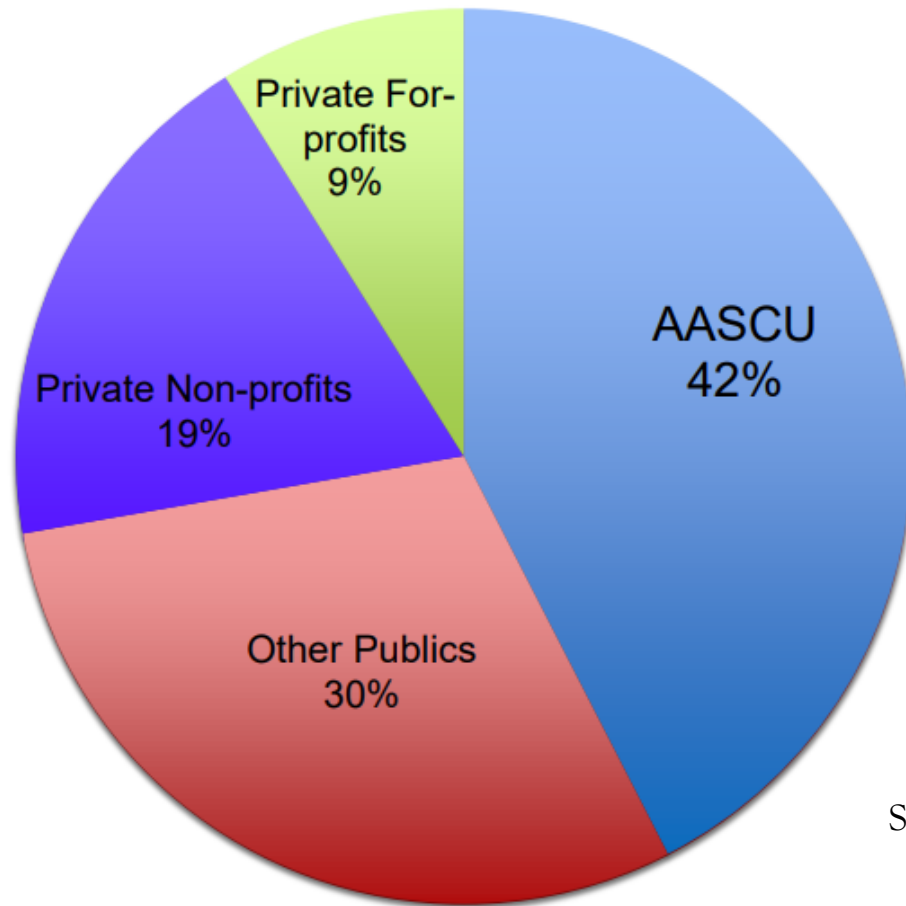


# External Challenges

- Demographics
- Decline in TR enrollment
- Enhanced competition
- Stealth prospects
- Work, family, school balance
- Misperceptions
- Others?



# To which types of four-year colleges did students transfer?

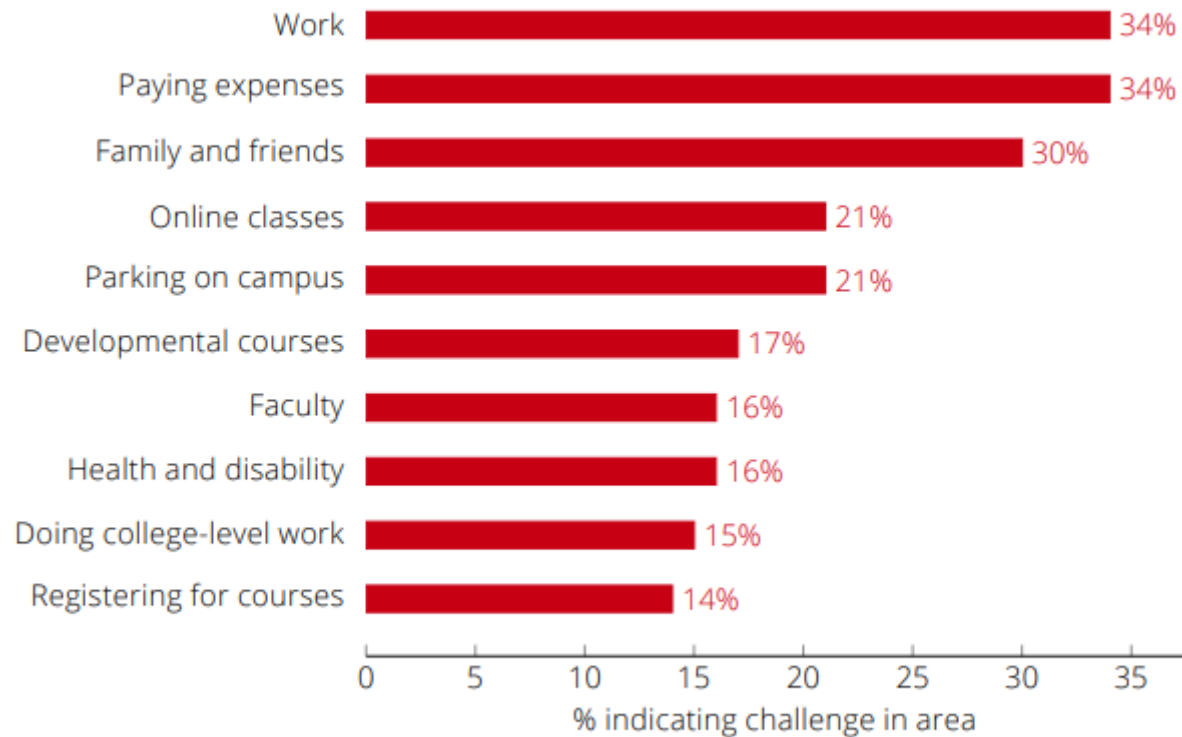


AASCU Institutions accounted for 42% of all four-year enrollments among entering CC students in the fall of 2007

Source: Community College Research Center



Figure 3.1 Top ten challenges to student success



**Notes**

Percentages do not sum to 100%, because respondents could choose more than one option. *n* = 6,079.

Source: Revealing Institutional Strengths and Challenges survey, North Carolina State University, 2019



# Internal Obstacles

- Core curriculum/General education
- Lack of clarity
  - Transfer credit
  - Time to degree
- Transfer credit loss
- Transfer paths unclear
- Registration for courses/appropriate schedule
- Fewer scholarship opportunities/lower discount rates
- Transfer stigma
- Others?





Just **58%** of students successfully transferred 90% of their credits.



And **15%** can't transfer any credits at all.



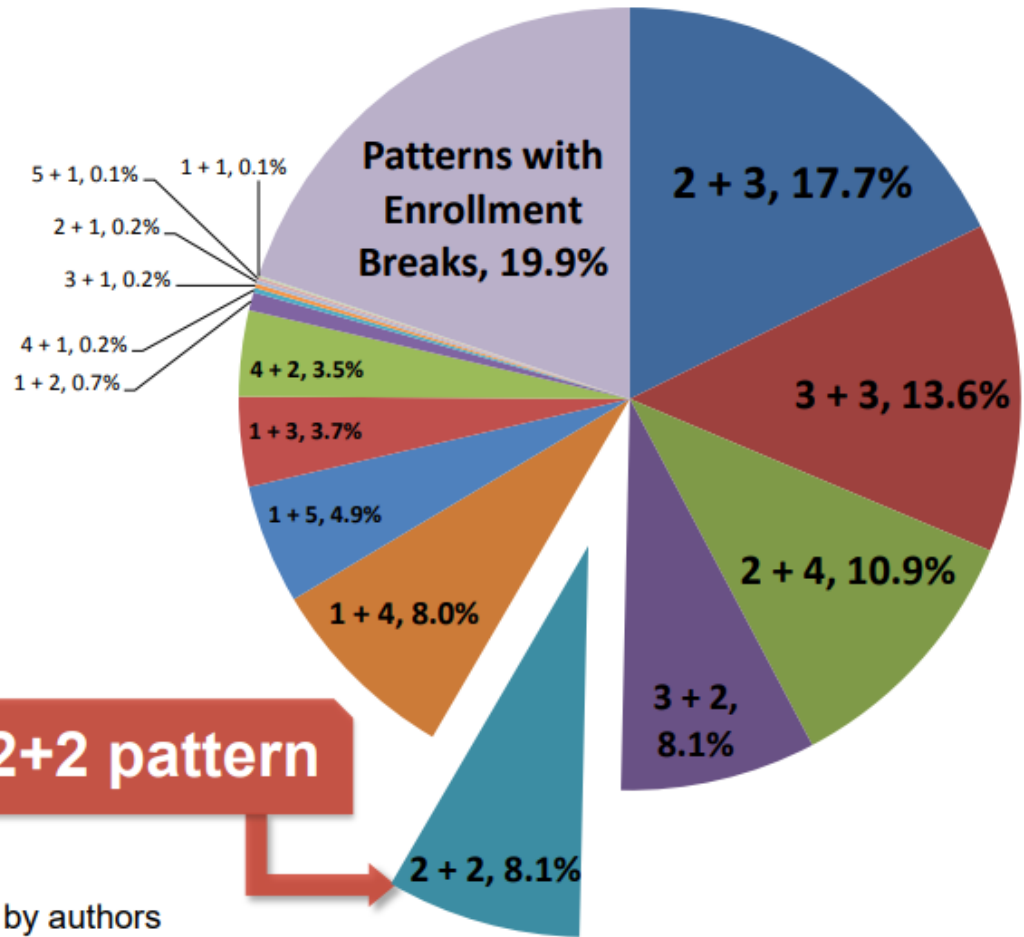
Students who can transfer 90% of their credits were **2.5x** more likely to get their bachelor's degree, compared to those who transfer half or less.

Source: BPS data, Monaghan & Attewell, 2015.



# Enrollment Patterns among ~100K Bachelor's Degree Completers who Started at a Community College

*years at CC*  
+  
*years at 4yr*



**Few graduates follow 2+2 pattern**

Jenkins & Fink, 2016; Further disaggregation by authors



# Breakout Groups (10-15 minutes)

- Discuss the following topics:
  - How we can break down barriers on our campuses?
  - How can we develop transfer advocates both internally and externally?





# Reports from Breakout Groups



# Breaking Down Barriers

- Make transfer students a priority
  - Make information easy to find
  - Timely communication
  - Competitive scholarships/aid
  - Provide specific transfer student advising
  - Internal support network
- Build strong transfer partnerships
  - Internally and externally
- Create clear pathways with partner CCs



# Developing Transfer Advocates

- Use data, data, data!
- Find your on campus partners
- Involve faculty
- Create transfer initiatives/advisory boards
  - Internal and external



# Final Thoughts...

Thank you for joining us!

