



2024 VIRTUAL CONFERENCE SCHEDULE

*As of May 16, 2024

Monday, May 20th

Time	Title	Information	Presenter	Link
9:15am	Kicking-Off our 30 th Annual Conference	Hear from the 2024 Conference Co-Chairs and our NYSTAA President, Nick Savva!	Nick Savva, Michael Henningsen, Katie Kloepfer-Mazzaferro	https://brockport-edu.zoom.us/j/83415364494
9:30am-10:30am	Plenary Speaker: The Asymptomatic Ableist—Are we Superspreading?	This presentation aims to educate and share first-person perspectives on ableism as it relates to disability identity, society, and casual language. It is believed that the antidote to bias is education and awareness; join the rally and become an inoculant in the quest for inclusivity.	Nicole Hall, Access Advocates LLC	https://brockport-edu.zoom.us/j/83415364494
10:30-11:30am	Transforming Student Success: Innovative Strategies	This interactive workshop explores effective change management strategies tailored specifically for higher education advising and transfer success offices. This workshop will equip attendees with the tools and insights needed to lead successful change initiatives that enhance student advising, improve transfer success rates, and	Jeremy Toulon, Binghamton University	https://brockport-edu.zoom.us/j/85839544505

		foster institutional growth. Emphasizing leadership alignment, stakeholder engagement, effective communication, capability building, and sustainable practice integration, this workshop aims to transform student services into more responsive, efficient, and student-centered operations.		
11:30am-12:30pm	Transferology® and TES®: Simplify Transfer	Transferology and TES from CollegeSource work together to help you create a more transfer-friendly environment. Transferology is a student-facing, nation-wide network available 24x7x365 online, providing students with fast answers regarding how their credits may transfer. TES draws on the CollegeSource database of approaching 160 Million course descriptions, from over 180,000 catalogs. Your staff can research incoming credit, as well as conduct evaluations. With Transferology and TES you can reach more students, save staff time, and provide quick answers to attract more transfer.	John Panzica CollegeSource	https://brockport-edu.zoom.us/j/82457215055
12:30pm-1:00pm	Lunch/Hallway Chat	Meet up with your fellow colleagues and catch up on our 'Hallway Chat' Room!		https://binghamton.zoom.us/j/99491825974
1:00pm-2:00pm	Inclusion for Real—Recognize and Seek Change	This workshop aims to provide actual tools and real-life, meaningful strategies for including all diverse stakeholders inside an advisor's office, at presentations and events, and in the college environment overall. Inclusion is easy, let me show you	Nicole Hall	https://brockport-edu.zoom.us/j/82673749341

<p>2:00pm-3:00pm</p>	<p>Creating and Maintaining a Culture of Engagement and Belonging for Transfer Students</p>	<p>This presentation will provide colleagues with a variety of successful ways to create and maintain Transfer Students' sense of belonging as well as continued engagement. Through campus communication, consistency and collaboration it is possible to not only assist with their academic, social and career development but also to cultivate these areas and follow them through to graduation.</p>	<p>Laura O'Neill Michael Henningsen Binghamton University</p>	<p>https://brockport-edu.zoom.us/j/82545301660</p>
<p>3:00pm-3:30pm</p>	<p>Hallway Chat or Follow up with Nicole Hall</p>	<p>Choose an Option:</p> <p>Meet up with your fellow colleagues and catch up in our 'Hallway Chat!</p> <p style="text-align: center;">OR</p> <p>Join Nicole to have any additional questions answered based on her Plenary or presentation!</p>		<p>Hallway: https://binghamton.zoom.us/j/99491825974</p> <p>Nicole: https://brockport-edu.zoom.us/j/81700380073</p>
<p>3:30pm-4:30pm</p>	<p>Success Coaching, Reassessing Your Approach to Student Support</p>	<p>Coaching is an approach to building relationships with students that anyone can benefit from regardless of their functional area. We all know that the transition to a new institution can pose many challenges and leave students feeling lost. Coaching can be an effective method of supporting students during their transition and supporting their growth in their new environment. This workshop aims to educate professionals on the International Coaching Federation's (ICF) 8 Core Competencies and learn to apply them to their work with transfer students.</p>	<p>Patrick Talvi & Carly Miller Binghamton University</p>	<p>https://brockport-edu.zoom.us/j/84268613761</p>

6:00pm-7:00pm	Happy Hour	Come join us as we mingle and catch up in a relaxed atmosphere! Feel free to partake in dinner and/or your favorite beverage with your colleagues!	https://binghamton.zoom.us/j/99491825974
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Tuesday, May 21st

Time	Title	Information	Presenter	Link
9:15am	Welcome to Day 2	Day 2 Welcome, Virtual Conference Updates etc	Nick Savva, Michael Henningsen, Katie Kloepfer-Mazzaferro	https://brockport-edu.zoom.us/j/87636741063
9:30am-10:30am	Keynote: Envisioning the Future in a Complex and Chaotic World	As we look to the future and how we intend to shape transfer and student success, our keynote speaker, Dr. Patrick Love, will share ways in which we can create a path through the uncertainty and complexity that we face. His focus will be on giving us the confidence and perspectives that will allow us to help actively create the vision that will shape our own and our organizations' futures.	Dr. Patrick Love	https://brockport-edu.zoom.us/j/87636741063
10:30am-11:00am	Hallway Chat	Meet up with your fellow colleagues and catch up in our 'Hallway Chat' Room!		https://binghamton.zoom.us/j/99491825974
10:30am-11:00am	For Non-Members : Learn about NYSTAA	This is a great opportunity for the non-members joining us at our conference to learn more about NYSTAA and see why you should become a member!		https://brockport-edu.zoom.us/j/83606450244
11:00am-12:00pm	Additional Competencies	In the keynote, Patrick focused on the competency of futures forecasting and foresight as one way to	Dr. Patrick Love	

	for Leading in a Complex Future	address the complex challenges we face now and in the near future. In the follow-up session, Patrick will share some additional competencies to help us enhance our ability to lead and manage in these challenging times.		https://brockport-edu.zoom.us/j/83139721941
12:00pm-12:30pm	Lunch/Hallway Chat			https://binghamton.zoom.us/j/99491825974
12:30pm-1:30pm	Effectively Using Social Media in Higher Education	Current research reveals the importance social media use has on the marketing and branding efforts of nonprofit organizations. Particularly in higher education, The purpose of this presentation is to present the specific strategies and tactics associated with the management of top-performing Higher Education social media accounts. This will help contribute to the construction of a set of best practices and meaningful actions that can be practically incorporated by marketing professionals in higher education as well as the nonprofit sector more broadly.	Matthew Wilson, SUNY Brockport	https://brockport-edu.zoom.us/j/82295041149
1:30pm-2:30pm	Mercy University: Transfer Articulation A-Z	Mercy University has officially designated this year as the “Year of the Transfer Student”. In the upcoming workshop, participants will gain a comprehensive understanding of Mercy’s articulation process, covering every step from initiation to completion. The workshop will provide unique perspectives, allowing attendees to see the process through the eyes of both an incoming student and a team member actively involved in articulating credits.	Krystal Trama & Denise Gabriele Poulin Mercy University	https://brockport-edu.zoom.us/j/89336773753
2:30pm-3:00pm	Hallway Chat or Chair Yoga	Choose an Option: Meet up with your fellow colleagues and catch up in our ‘Hallway Chat!		Hallway: https://binghamton.zoom.us/j/99491825974

		OR		Yoga: https://brockport-edu.zoom.us/j/86362787652
3:00pm-4:00pm	Collaborations on Financial Aid and Perspectives on Affordable, Accredited and Away for Higher Education Professionals	This discussion will focus on the recent changes in financial aid requirements for higher education professionals, emphasizing the impact on recruitment, advising, and enrollment strategies. We aim to educate and raise awareness among professionals while approaching prospective students about these changes, particularly regarding affordability, accreditation, and the choice between studying away from home or locally. By empowering stakeholders with this knowledge, we can enhance the accessibility and inclusivity of higher education, ensuring that students from diverse backgrounds can make informed decisions about their academic journey.	Dr. Lisa Millsaps-Graham, Fiona Johnson, Hashim Muhannad-Graham CUNY Brooklyn College	https://brockport-edu.zoom.us/j/89945414051

Wednesday, May 22^{ns}

Time	Title	Information	Presenter	Link
9:15am	Annual Business Meeting & Awards	Join us for the official business meeting of NYSTAA and get caught up on all the great things we've been doing this year!	Executive Board	https://brockport-edu.zoom.us/j/88016568192
10:15am	Breakout Sessions by College Type *Two-Year Colleges *Four Year Public *Four Year Private	Join your colleagues from your College type to discuss issues/trends etc that are facing your College type!		<p>2 yr: https://brockport-edu.zoom.us/j/85175835313</p> <p>4 yr Public: https://brockport-edu.zoom.us/j/83916722814</p> <p>4 yr Private: https://brockport-edu.zoom.us/j/81018805138</p>
11:00am	NYSTAA Committee Meetings *Conference/Issues *Membership *Marketing & Communication *Scholarship	Come learn about and get involved with one (or more) of our NYSTAA Committees! We rely on our members to help make our organization run!	NYSTAA Committee Chairs	https://binghamton.zoom.us/j/98990510190
11:30am	Pass the Buck/ What's Next	Join us as our new NYSTAA President takes the helm with the virtual 'passing of the buck' and leads a discussion on what will NYSTA look like in the future? What do our members want/need from the organization.	Nick Savva, 2023-2024 NYSTAA President Anne Gilligan, 2024-2025 NYSTAA President	https://brockport-edu.zoom.us/j/83265073176